

JOB OFFER		
REFERENCE	OPENING DATE	DEADLINE
TSI-100121-2024-102	16/04/2025	06/05/2025
PROFILE REQUIREMENTS		
EXCLUSIVE REQUIREMENTS: (1)		
ACADEMIC DEGREE	Official Master's Degree, Bachelor's Degree, Higher Engineering or equivalent MECES 3 qualification in: Audiovisual Communication, Journalism, Advertising, Public Relations, Marketing. (Justification must be provided with the application).	
OTHER REQUIREMENTS	English B2 (Certificate or diploma to be provided)	
CONTRACT INFORMATION		
TYPE OF CONTRACT	EXPECTED INCORPORATION DATE	JOB STATUS
Contract for scientific-technical activities (article 23.bis of Law 14/2011, of June 1, on Science, Technology and Innovation)	MAY 2025	Full time. 1800 hours per year (aprox. 40h/week)
ANNUAL GROSS SALARY	DURATION OF THE CONTRACT	
29.984,10 € without prejudice to the basic update established in state legislation for 2025.	Indefinite (linked to the duration of the project or to external financing or financing from public grants in full competition). Trial period: 6 months	
WORK LOCATIONS	UNIT/DEPARTMENT	
IDIVAL/ Consejería de Salud/ Servicio Cántabro de Salud, indistinctly according to need.	IDIVAL/Cantabrian Health Service	
JOB DETAILS		
OFFER DESCRIPTION		
Research support technician (Head of Communication)		
NUMBER OF PLACES OFFERED		
1		
FUNCTIONS		
You will contribute to the following functions and any other related tasks assigned:		
<div>1. Design and Implementation of the Communications Strategy<ul style="list-style-type: none">o Develop and execute the project's communication plan, aligned with its strategic objectives and the guidelines of the European Data Strategy.o Design specific campaigns to promote VALDATA's results and activities among the various target audiences.</div> <div>2. Project Identity and Visibility Management<ul style="list-style-type: none">o Ensure a coherent and recognizable visual identity for the project, including the management of logos, graphic materials, and other branding resources.o Ensure the project's correct presence in digital media, social media, and at events.</div> <div>3. Media Relations<ul style="list-style-type: none">o Act as a liaison between the project and the media, managing press releases, interviews, and media appearances.o Prepare press releases and other informational materials aimed at journalists and the general public.</div> <div>4. Internal and External Communication Management<ul style="list-style-type: none">o Facilitate internal communication between the different project teams and stakeholders, ensuring smooth collaboration.o Develop tools and information materials for external stakeholders, including reports, newsletters, and presentations.</div> <div>5. Dissemination of Project Results and Achievements<ul style="list-style-type: none">o Design dissemination strategies for project results, ensuring they reach key audiences, including governments,</div>		



<p>researchers, industry, and citizens.</p> <ul style="list-style-type: none">o Organize dissemination events, such as conferences, workshops, and information days. <p>6. Management of Digital Communication Channels</p> <ul style="list-style-type: none">o Manage and update the project website and social media profiles.o Create engaging and relevant digital content, such as infographics, videos, and blogs. <p>7. Oversee Public Outreach Activities</p> <ul style="list-style-type: none">o Organize awareness-raising and educational activities on the project objectives and their impact on society.o Promote transparency and public understanding of the project results through clear and accessible language. <p>8. Impact Monitoring and Evaluation</p> <ul style="list-style-type: none">o Implement analytical tools to measure the effectiveness of communication strategies and make adjustments as needed.o Generate regular reports on communication activities and their impact. <p>9. Collaboration with Project Teams</p> <ul style="list-style-type: none">o Work closely with the technical, legal, and management teams to ensure that messages accurately reflect the project's progress and achievements.o Coordinate with other communications leaders on related European initiatives to maximize outreach.				
PRINCIPAL INVESTIGATOR / RESPONSABLE		RESEARCH GROUP		RESEARCH PROJECT
Joaquín Cayón de las Cuevas		Research Group on Health Law and Bioethics		VALDATA: Cantabria towards a Health Data Economy (TSI-100121-2024-102)
RECRUITMENT INFORMATION				
SELECTION PROCESS STAGES (2)				EMPLOYMENT EXCHANGE
<p>1. Admission of applications.</p> <p>2. Competition phase.</p> <p>3. Interview phase: will address the degree of knowledge in the design, maintenance and implementation of Information Technology or Cybersecurity.</p> <p>4. Report of the Tribunal.</p> <p>5. Resolution.</p> <p>Note: in order for candidates to be considered for recruitment and employment exchange purposes, they must have a total score of at least 30 points.</p>				YES
SELECTION BOARD				
<ul style="list-style-type: none">• President: Joaquín Cayón De las Cuevas• Member: María Paz Zulueta.• Member and secretary: María Wunsch Martínez				
VALUATION OF MERITS				
MERITS	EVALUATION	SCORE		MAXIMUM
Experience in corporate communications or corporate marketing	Documentary evidence	Time of experience in public or private institutions in this field would be an asset.	0.50 points per month	40
Training	Documentary evidence	Having passed training, qualification or specialisation courses in this area will be an asset.	-Courses lasting 20 hours or more: 0.10 points. -Courses of 40 hours or more: 0.20 points. -Courses lasting 60 hours or more: 0.40 points.	10
Certifications	Documentary evidence	Each certificate will be assessed	2.5 points per certificate	10
FINAL SCORE				
MAXIMUM TOTAL SCORE BY MERITS				60





MAXIMUM TOTAL SCORE IN INTERVIEW	40
MAXIMUM TOTAL SCORE	100

- (1) Not subsanable
(2) See duration of each phase in the document “Selection Process”

In compliance with the provisions of Article 11 of Organic Law 3/2018, you are informed that the person responsible for the processing of your personal data is the MARQUES DE VALDECILLA INSTITUTE OF INVESTIGATION FOUNDATION (IDIVAL), your data will be treated in order to be treated to the extent that they were necessary or convenient for the development of the legal relationship established between the parties. You can exercise your rights of access, rectification, deletion, opposition, portability or limitation of the treatment, by contacting the IDIVAL FOUNDATION at the following address: AVDA. CARDENAL HERRERA ORIA, S / N 39007, SANTANDER. More information at www.idival.org/es/Política-de-Privacidad

Santander as of the date of electronic signature

Fdo. Francisco Galo Peralta Fernandez

